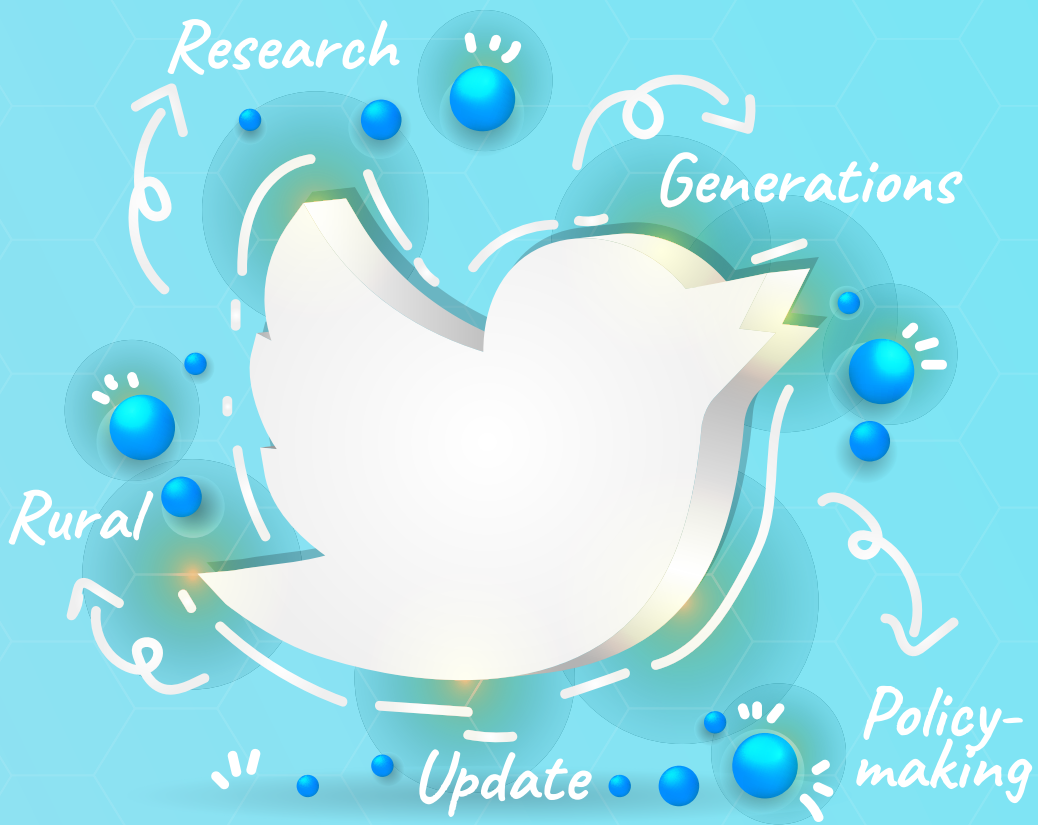




RURALIZATION TWITTER CONFERENCE



Guidelines to participate

@RURALIZATION_EU





TWITTER CONFERENCE GUIDELINES

A Twitter conference is an online event where people can showcase their research to the broader audience: anyone with a twitter account can see your presentation!

The **RURALIZATION Twitter Conference 2021** presentations will consist of up to five tweets (280 characters) in topics that contribute to policy formulation and analysis in the rural context. Each presentation will be followed by a Q&A session with tweeted questions. Each presenter uses the hashtag **#RuralizationConference2021** and the audience simply follow the hashtag to engage with presenters (you can use one or more discussion rooms hashtags too). The purpose of the Twitter conference is to enhance knowledge mobilization on rural policy research and developing novel instruments and strategies for rural regeneration and generational renewal. It will also focus particularly on the central theme underpinning this conference, **the question of bridging the EU level with local level practices.**

Structure of the RURALIZATION Conference 2021

The RURALIZATION conference will be focused on 3 discussion rooms: **rural research, rural generations and policy-making**. We would like to invite you to participate in the virtual discussion room of your preference. Therefore, you will join any of them by tweeting information related to rural topics you are keen on, or you are researching about. You can also send direct questions to the conference speakers (see them [HERE](#)), so they can answer them during the **RURALIZATION Conference on November 8th and 9th**.

Discussion room 1: #RuralResearch

This discussion room will identify key questions and begin to map out ways forward for rural research and policy that can support realisation of ruralisation and its regenerative outcomes for rural areas. RURALIZATION is focused on assessing and developing novel instruments, strategies and policies for rural regeneration and generational renewal. Your Twitter thread presentation will provide examples in relation to some of these specific areas, but also concentrate on more **overarching questions around how the ruralisation process can be supported**. You may participate in the RURALIZATION Twitter Conference by answering the following questions on your Twitter publication:

- What specific opportunities can support new generations (e.g. newcomers, young people, migrants, new entrants to farming) in rural areas?
- What are the barriers rural research has identified inhibiting the realisation of these opportunities?
- What are the research gaps we need to address to help realise these opportunities?



Discussion room 2: #RuralGenerations

These ideas would be further developed during **the rural generation's session**, with a particular focus is on rural foresight analysis, the future dreams of rural youth, facilitating rural newcomers, farm succession, new entrants into farming and access to farmland. If you do not know what your publication can be about, answer the following **questions on your twitter thread**:

- How can we help to structure rural future and policy planning at local grassroots, national or EU level?
- How can the ruralisation process be supported by youth in Europe?
- How can we contribute to the question of bridging the EU level with local level practices?
- How can we help facilitating access to land to rural newcomers, farm successors and new entrants into farming?

You may also tweet about the rural photos submitted during our [RURALIZATION Photo Exhibition](#), the voting process will be open until November 5th.

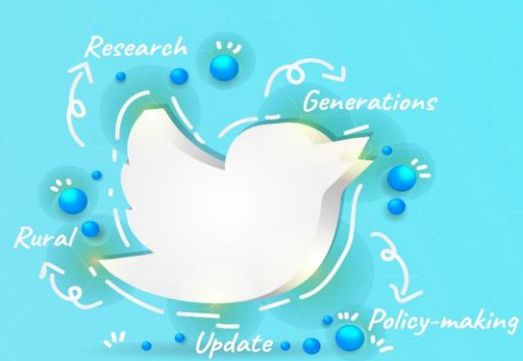
Discussion room 3: #PolicyMaking

The conference will also count with the participation of **European Commission's representatives who will present the long-term vision for the EU's rural areas**. The final session of the conference will aim at deriving **concrete policy conclusions** from the project findings as well as communicating and discussing them with policy makers. Therefore, the RURALIZATION mid-term conference is the moment to resume the project findings about rural trends, access to land and rural generations. Some of the following questions will be raised during the panel discussion that will take place at the end of this session:

- How can different policy levels support the process of RURALIZATION?
- How can we jointly elaborate effective strategies?
- How do we valorize RURALIZATION results for practitioners?

Participation guidelines

1. Having a Twitter account is the only requirement for this event. If you don't have one yet, please go to twitter.com and sign up!
2. Your presentation should include up to 5 tweets (280 characters per tweet). Each tweet must be numbered (1/5, 2/5...5/5) and threaded together.
3. At least the first tweet in the presentation should include the conference hashtag **#RuralizationConference2021**.



4. Try including supporting media on each tweet: images, graphs or video. The media should relate to the point in the tweet. You can post links in your tweets as well.
5. You will have a ten-minute time slot (provided by the organizers) to post the entire presentation. Followers will have ten minutes afterwards to ask questions and get responses by posting in the same presentation thread.

Suggestions for presenting at a Twitter conference

- ▣ You can use a Word Document or PowerPoint slides to prepare your text and media ahead of time. Then just copy and paste your text into Twitter and upload your media.
- ▣ The first tweet in the presentation should be a “tweet-size abstract” presenting the broader topic of your research.
- ▣ For wider engagement, try to use one or more keyword Hashtags (#) in each of your tweets. Some examples are #Rural #Agriculture #ClimateChange.
- ▣ You can use emojis to limit character usage, for example, use the flag of the country where your research/case study is located. Please avoid negative emojis.
- ▣ You can “tag” collaborators or institutions by using their @TwitterHandle. For example, @your university/institution.
- ▣ Don't forget to update your Twitter bio with your current affiliation, website, and any other interesting information you would like to share.

Twitter Terminology

Do you know what “thread” or “hashtag” mean? If not, please look at this [Twitter terminology](#). Meanwhile, here are some key definitions:

- **Hashtag:** A hashtag is any word or phrase immediately preceded by the # symbol. When you click or tap on a hashtag, you'll see other Tweets containing the same keyword or topic.
- **Thread:** A series of connected Tweets from one person. You can provide additional context, an update, or an extended point by connecting multiple Tweets together.
- **Username or handle:** A username (or handle) is how you're identified on Twitter and it is always preceded immediately by the @ symbol.