Facilitating our Future Farmers: National and International Perspectives

Online Conference
Monday December 14th
2.00pm- 4.15pm

#RURALIZATION_H2020

www.ruralization.eu

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“The opinions expressed in this document reflect only the author’s view and in no way reflect the European Commission’s opinions. The European Commission is not responsible for any use that may be made of the information it contains.”
Welcome.....

- Thank you for joining us!!
- Thanks to all our speakers...
- Thanks to my colleagues on the National Rural Network Team...
- Reminder: Event recorded...
- Screenshots will be taken....
Conference: Brings these speakers together to explore how we can enable our future farmers gain access to farmland and the farming sector.

<table>
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<th>AGENDA</th>
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<tr>
<td>2.00-2.40pm  Issues facing our future farmers</td>
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<tr>
<td>- Maura Farrell, Lecturer and RURALIZATION Principal Investigator, NUI Galway and the National Rural Network</td>
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<td>RURALIZATION: The opening of rural areas to renew rural generations, jobs and farms</td>
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<td>- Anne Kinsella, Senior Research Officer, Teagasc</td>
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<td>Patterns emerging from national and European farm data analysis completed for RURALIZATION</td>
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<td>2.40-3.45pm  Enabling our future farmers to access land and the farming sector</td>
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<td>- Shane Conway, Postdoctoral Researcher, NUI Galway and the National Rural Network</td>
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<td>Transitional Arrangements: The Importance of Intergenerational communication and cooperation in the farm transfer process</td>
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<td>- Aisling Murtagh, RURALIZATION Postdoctoral Researcher, NUI Galway</td>
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<td>Innovative land practices at the European level</td>
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<td>- Teresa Hooks, Research &amp; Development Officer, National Rural Network &amp; Irish Rural Link</td>
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<td>Enhancing farm-level viability through supply chain integration: The potential of Producer Organisations</td>
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<td>- John Moriarty, NEWBIE Project ADO, Teagasc</td>
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<td>Experience of collaborative farming in the NEWBIE project</td>
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<td>3.45-4.15pm  Q&amp;A and panel discussion</td>
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RURALIZATION

Dr Maura Farrell and Dr Aisling Murtagh (NUI Galway)
RURALIZATION: THE OPENING OF RURAL AREAS TO RENEW RURAL GENERATIONS, JOBS AND FARMS

EU Horizon 2020
Overview

- Project Overview
- Perspective
- Team
- Work Packages
Consortium

18 Partners

• National University of Ireland Galway (IE)
  • Teagasc (IE)
  • Shared Assets (UK)

• Universita della Calabria (IT)
  • Consulta Europa (ES)
  • Xarxa de Custòdia del Territori (ES)

• Terre de Liens (FR)
  • Centre National de la Recherche Scientifique (FR)

• Technische Universiteit Delft (NL)
  • De Landgenoten (BE)

• ILS-Institut für Landes- und Stadtentwicklungs- forschung (DE)
  • Kulturland (DE)

• University of Turku (FI)

• Uniwersytet Wroclawski (PL)

• Hungarian academy of sciences (MTA TK) (HU)
  • University of Debrecen (HU)
  • Pro Vértes (HU)
  • Eco Ruralis (RO)
European territorial cohesion is threatened by the unequal development of urban and rural areas.

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<th>Eurostat indicators</th>
<th>Urban areas</th>
<th>Rural areas</th>
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<tr>
<td>Population growth 2014-2050</td>
<td>+12%</td>
<td>-7%</td>
</tr>
<tr>
<td>GDP per head (2014)</td>
<td>€ 34,179</td>
<td>€ 19,104</td>
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</table>

- 52.2% of EU Land – Controlled by 3.1% of Farms
- 76.2% Of EU’s Smallest Farms Cultivate 11.2% of EU Land
Most farmers EU wide - over 55 years of age

Few farmers under 35 years of age (Ireland: more over 90 year old farmers than under 30 year old farmers)


Court of Auditors – EU support ‘is based on a poorly defined intervention logic’ and it ‘should be better targeted to foster effective generational renewal’ (ECA, 2017, 8).
As such…..

- Policies little impact on rural areas not providing new opportunities to new generations and

  As a result, urbanisation trend is strengthened...

- RURALIZATION offers a counterforce to urbanisation...
The RURALIZATION project aims:
- Trigger a process of ruralisation, that is, a development towards a new rural frontier where new generations find economic and social opportunities.

It will:
- Analyse trends,
- Make an inventory of rural dream futures of the youth,
- Study promising practices enabling rural newcomers, new entrants to farming and farm successors
- Analyse rules, policies and actions to provide access to land.

Outcomes will be discussed with stakeholders in regional rural contexts to:
- Upscale positive experiences;
- Jointly formulate novel options for policymakers and practical tools for rural actors.
Work Plan

Framework for research and innovation

Foresight analysis to identify opportunities

Facilitating: rural newcomers and new entrants to farming

Tools to provide access to land

Policy design and assessment

Communication and Dissemination
RURALIZATION Perspective: A Positive Spiral of New Rural Opportunities

- Foresight analysis to identify opportunities
- Facilitating: rural newcomers, new entrants to farming
- Tools to provide access to land
- Policy development
# The process of ‘ruralisation’

The RURALIZATION project seeks to understand how to create a ‘new rural frontier’ where:

- **There is generational renewal in farming and wider rural society.**
- **There are more opportunities in rural areas for new generations to build their lives and livelihoods.**
- **More opportunities mean that increasingly new generations stay in rural areas and newcomers move into rural areas.**

These patterns result in a new trend of ‘ruralisation’. This weakens and is a counterforce to the dominance of urbanisation.
Alongside the concept of ‘regeneration’ – 3 guiding concepts underpin the RURALIZATION Project:

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<th>Innovation</th>
<th>Capital(s)</th>
<th>Resilience</th>
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<td>To overcome decline innovation can solve problems and be the source of new opportunities that support regeneration.</td>
<td>A range of capitals or resources are key to harnessing opportunities, overcoming problems and ensuring capacities exist to act and react to overcome decline and harness regeneration.</td>
<td>Opportunities must be resilient and sustained to ensure the upward cycle of regeneration does not revert to a downward cycle of decline.</td>
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Assessment Framework

Tool to assess:

• Potential case studies
  • Set of principles as indicators of ‘promising practices’

• Regions for reflection and development of policies
  • Assessing ‘less successful’ contexts

• Underpinned by conceptual framework
WP4: Foresight Analysis To Identify Opportunities

- Foresight Analysis: Includes trend analysis of rural development (population, jobs etc.)

- Trend database developed (Jan 2021)

- Inventory of rural dream futures by new generations and confrontation of these will take place
  - Workshops in 20 regions; 2000 young people involved (2020)
    - Destination (location) of dreams
    - Livelihood, Accommodation, Lifestyle
    - Obstacles

- 20 regional futures workshops with stakeholders (early-mid 2021)

- June 2021: Rural futures discussed at Futures Conference in Turku, Finland.
WP5: Rural Newcomers and New Entrants Into Farming

- Analysis

- Case studies on promising practices (Apr 2020-Jun 2021)
  - 10 on rural newcomers
  - 10 on new entrants into farming
  - 10 on successors

- Confrontations of promising practices with 20 contexts (Jul 2021-Jan 2022)

- Comparative analysis
WP6: Access to Land

- Analysis of legal and policy arrangements
  - General: 28 member states
  - Selective: 8 specific arrangements

- Analysis of land holdings and land market trends
  - Including also prices, capitalisation of CAP payments, access to land markets

- Expert workshop(s) on policy arrangements and land holdings (Delft, early Oct 2020)

- Current and novel innovative practices
  - Activities in rural contexts

- Focus group discussions (Aug 2021-March 2022)
Policy Contribution and Results

- The project will trigger a new process of ruralisation

- Policy approach to support rural dream futures, access to land, new entrants into rural areas and farming.

- Hand book for policy makers and Good Practice Guides for Policy Makers and Stakeholders

- Policy assessment and communication of lessons learned
Communication and Dissemination

- Online: website, social media, EIP-AGRI and through other platforms (networks of networks)

- Face-to-Face:
  - 24 national conferences end-users policy makers (Feb 2021; Oct 2022; in BE, FI, FR, DE, HU, IE, IT, NL, PL, RO, ES and UK; national/local languages)
  - 2 international conferences (Oct 2020: Budapest; Apr 2023: Brussels)

- Tailored activities policy makers and new generations
  - MOOC (Massive open online course)
  - Webinars

- Publications, online open toolbox
Thank you!!